

## WAYS TO WORK WITH MARSHA LYNN HUDSON THE PATH TO PROFITS ROADMAP

### PROGRAM 3 – HOW TO TURN LEADS INTO SUBSCRIBERS AND CUSTOMERS

Do you need to grow your list and audience? Are you ready to turn casual followers into subscribers? Do you want to know how to grow an engaged community of people who love what you do and will buy from you? If you answered yes to any of these questions, are you are saying...that is Me.. this coaching service is for you

**Step 1-** Brainstorming ideas for your lead magnets

**Step 2-** Deciding on 2 lead magnets

**Step 3-** Crafting your lead magnets

**Step 4-** Setting up your email campaign

**Step 5-** Developing an email nurture system

**Step 6-** Strategy for email marketing and generating sales

**Investment:** (We have payment plans)

3 sessions 997.

4 sessions 1197.

Ready to get out of neutral and move forward in your business?  
Let's get on a 20 minute "Grow your Email" call

**Email Marsha at: [marshahudsontraining@gmail.com](mailto:marshahudsontraining@gmail.com)**

**Included with each program:**

- Social media audit and refresh
- Session recordings
- Path to Profits Workbook
- Your marketing plan completed