## WAYS TO WORK WITH MARSHA LYNN HUDSON THE PATH TO PROFITS ROADMAP

## PROGRAM 2 – TURN YOUR EXPERTISE AND CREATE MULTIPLE STREAMS OF INCOME

Are you ready to create digital products and add to your business? Have you been thinking about a book, mini course, or a digital workbook or bundle?

Maybe you want to create an online workshop or membership

If you answered yes to any of these questions, are you are saying...that is Me.. this coaching service is for you

- Step 1- Your expertise or idea for your online presence
- Step 2- Deciding on your topic
- **Step 3-** Developing your content
- **Step 4-** Recording your content or creating your document
- **Step 5-** Choosing your platform to market your product
- **Step 6-** Strategies on Marketing and Driving Traffic to your Online Product

Ready to get out of neutral and move forward in your business? Let's get on a 20 minute "Create Online Products" call

Email Marsha at: marshahudsontraining@gmail.com

## Included with each program:

- Social media audit and refresh
- Session recordings
- Path to Profits Workbook
- Your marketing plan completed