

## WAYS TO WORK WITH MARSHA LYNN HUDSON THE PATH TO PROFITS ROADMAP

### PROGRAM 1 - TURN YOUR EXPERTISE INTO A PROFITABLE COACHING, SPEAKING OR ONLINE BUSINESS- A 6 STEP ROADMAP

Are you starting or struggling in your coaching, speaking or online business?  
Are you getting no sales or inconsistent sales?  
Are you filled with so many ideas that you don't know where to start and how  
to attract paying clients?  
If you answered yes to any of these questions, are you are saying...that is Me..  
this coaching service is for you

**Step 1-** Creating Your Brand Identity, Voice and defining your Audience

**Step 2-** Creating your Irresistible Offer / Transformation Statement

**Step 3-** Creating Compelling Content

**Step 4-** Developing your menu of services

**Step 5-** Your Simplified Marketing System to fit your Lifestyle

**Step 6-** Tools and Closing Strategies

**Investment:** (We have payment plans)

4 sessions 1197.

5 sessions 1497.

6 sessions 1897.

Ready to get out of neutral and move forward in your business?  
Let's get on a 20 minute "Path to Profits" call

**Email Marsha at: [marshahudsontraining@gmail.com](mailto:marshahudsontraining@gmail.com)**

#### **Included with each program:**

- Social media audit and refresh
- Session recordings
- Path to Profits Workbook
- Your marketing plan completed